

2021

## Company Profile



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Royal Science & Technology Park, 3<sup>rd</sup> Floor, Business Incubation,  
Matsapha, Eswatini



# YETHU MEDIA

## COMPANY BACKGROUND

Yethusonke Investments (Proprietary) Limited T/A **Yethu Media**.

Yethu Media is a 100% Swati owned Company that was registered in June 2017, Co-founded by **Nkhululeko Goodboy Shongwe** and **Mbongeni Justice Sibandze**.

**Our Vision** is to be the preferred affordable and Innovative Creative Tech & Advertising agency in Eswatini and Southern Africa.

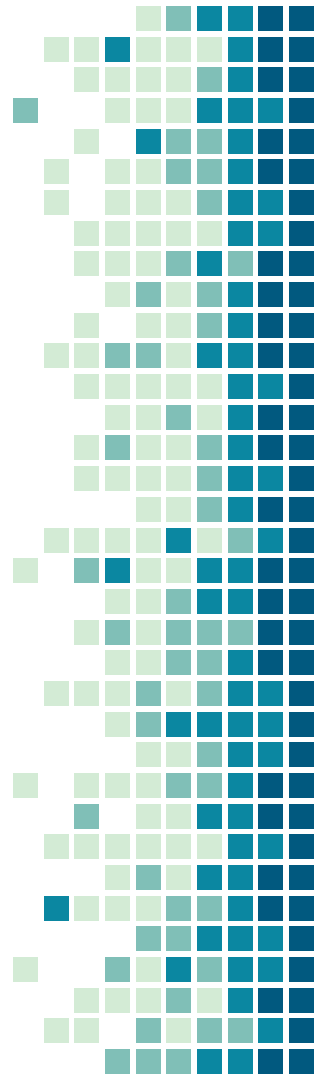
**Our Mission** is to help our clients with branding and communication with the public and their customers with the use of technology, internet, visuals and social media.

More information about Yethu Media, Visit our website at [www.yethumedia.com](http://www.yethumedia.com)

## OVERVIEW

**Yethu Media** is a Creative Tech and Advertising agency based in Swaziland that focus on Online Marketing, Graphic Design, **Web Design and Development** and Mobile & Web App Development. We staffed by qualified creative tech professionals and seasoned graphic designers.

**Our Values** are placed strongly on the highest level of professionalism. To us value means **quality, reliability, efficiency, honesty, loyalty** and **consistency** with a touch of creativity and innovation.





**Co-founder & Director**  
**Nkhululeko Goodboy Shongwe**

Associate Degree in Information Technology,  
Limkokwing University (2012–2015).

Software Developer, Web Design & Developer,  
PHP & Mobile App Developer, Graphic Designer.

Software Developer and Web Designer, **eWorld  
Technology Group** (2015-2017)

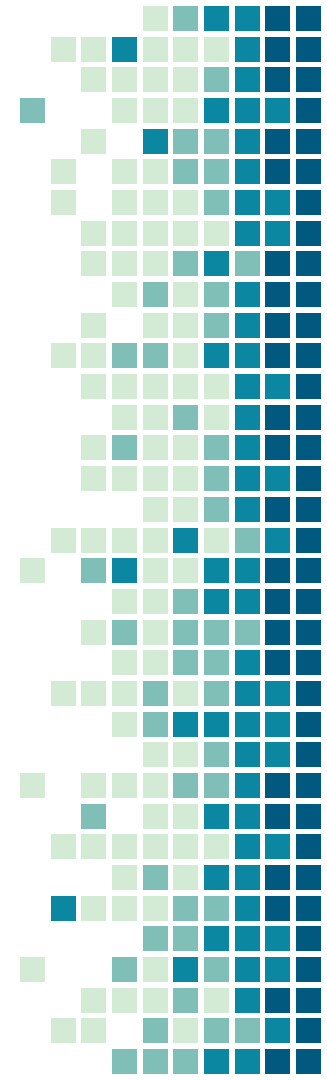


**Co-founder & Director**  
**Mbongeni Justice Sibandze**

Associate Degree in Information Technology,  
Limkokwing University (2012–2015).

Web Design & Development, PHP Developer,  
Frontend & UX Designer.

Web Designer, PHP Developer, UX Designer,  
**Real Image** (2015-2018)



# WHAT WE DO BEST

**Web Design & Development,** We offer professional and affordable modern custom website design and development services that uniquely represents your brand or business. We understand better that first impressions are vital and it is our mission to convey your brand with a professional touch that will generate visitors and revenue.

## Our Web Design & Development Services:

- One page websites

- Professional websites

- Podcasts websites

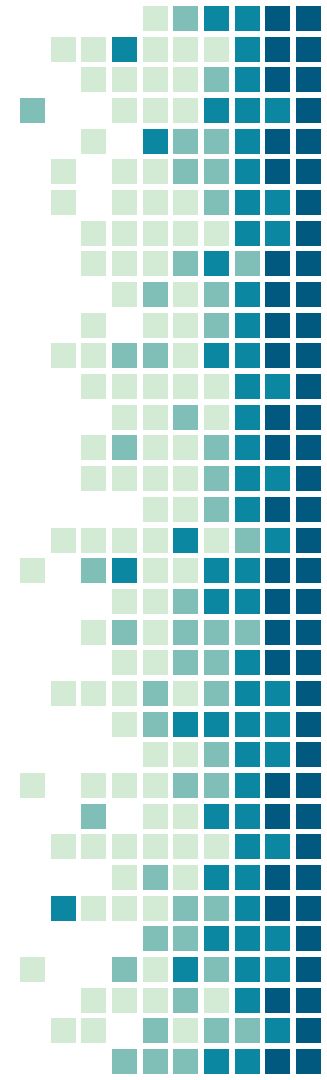
- E-commerce websites

- Web Application Development

- Domain Registration & Hosting + Website Management

- Social Media Marketing & Management

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# CLIENTELE

BELOW ARE SOME OF OUR HAPPY CLIENTS



# WEBSITE PROJECTS

A GLIMPSE OF SOME OF OUR PAST WEBSITE PROJECTS



RSTP Business Incubation



Matsapha Municipality



SEPARC Swaziland



Youth Enterprise Fund



The Youth Hub



Swazi Daily News



Harmony Trinity



P.S. Imaging

## WHAT WE DO BEST

**Graphic Design**, we also offer professional, creative and affordable graphic design services that uniquely make your brand or business stands out among your competitors. We are stuffed by qualified Creative and Innovative seasoned graphic designers to take care of your branding needs.

### Our Graphic Design Services:

Logo Design

Promotional Items Design

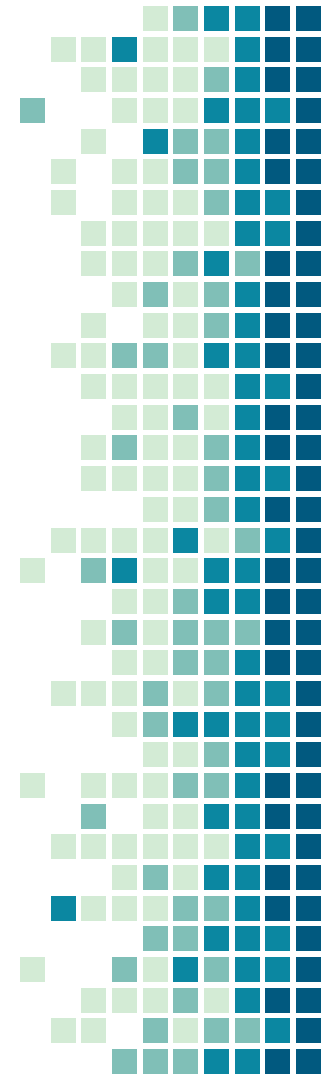
Brochures and Flyer Design

Roll Up Banner and Poster Design

Letterhead + Business cards design + printing

And more branding material Design.

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# GRAPHIC DESIGN PROJECTS

VIEW SOME OF THE PROJECTS BELOW



Afrika Konsult Logo



Afrika Konsult Business cards



GBV 2017 Hackathon Logo



GBV 2017 Hackathon T-shirt design



Sivivane Co-op. Logo



Phoenix Property Consultants Logo



# OUR TEAM

WE'RE PRETTY AWESOME, YOUNG & INNOCENT

**We are pretty young** but doing big things. If we show our faces you wouldn't believe we are Yethu Media, but for our clients' trust we are going to show our innocent faces.



## **Nkhululeko Goodboy Shongwe**

Software developer and Web Designer

Over 10 years of experience in Website Design & Development



## **Mbongeni Justice Sibandze**

Frontend & UX Designer and Web Designer

Over 7 years of experience in Frontend, UX, Web Design & Development



**Celumusa Alex Simelane**

Digital Communications & Multimedia Specialist

Experienced in Digital communications & marketing



**Msimisi Masiko Dlamini**

Web Designer & Developer (Intern)

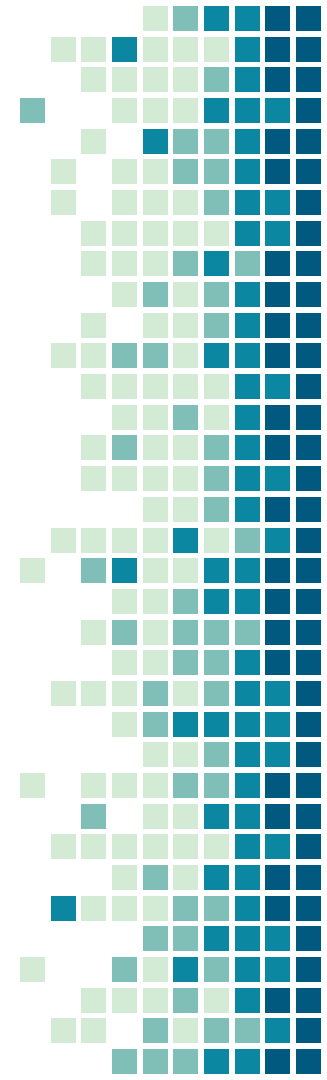
Aspiring Website Designer & Developer



**Khanyakwezwe Dlamini**

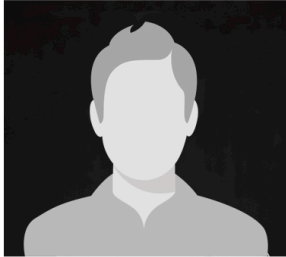
PHP & Backend Developer (Intern)

Aspiring Software and Backend Developer

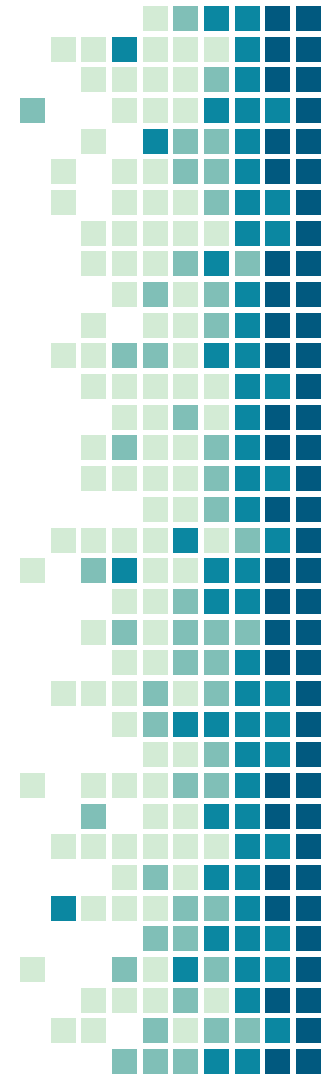




**Daluthando Sifiso Mkhabela**  
Graphic Designer (Graduate Trainee)  
Graduate in Graphic Designer



**Thembelihle Felicity Ngwenya**  
Accountant (Intern)  
Aspiring Accounts and Tax Specialist

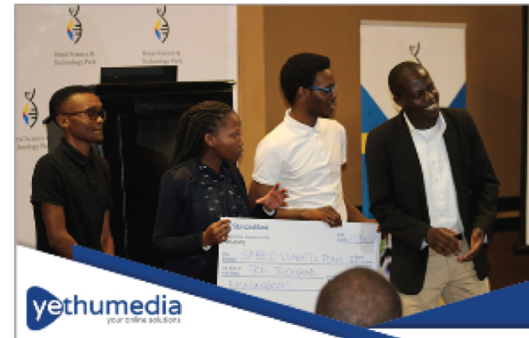


## AWARDS

**OUR QUALITY SERVICE DELIVERY & INNOVATIVE PROJECTS HAVE EARNED US A NUMBER OF AWARDS.**



## Youth Enterprise Fund Website development Competition Winners 2018



## Royal Science & Technology Park 24hrs Hackathon Competition Winners 2018

# AWARDS

MORE AWARDS.



FSRA & Central Bank of Eswatini Fintech  
Competition Winners 2019

Central Bank of Eswatini 72hrs Hackathon  
Competition Winners 2019



# OUR OFFICES

CONTACT OR PAY US A VISIT

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P. O. Box 1434 Manzini

**Website:** <http://www.yethumedia.com/>

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**Facebook:** [Yethu Media](#)

**Twitter:** [@yethumedia](#)

**Instagram:** [@yethumedia](#)



SCAN QR CODE TO VISIT OUR WEBSITE



**VERSION:** JUNE 2021

